



**Potomac Village**  
10620 River Road  
Potomac, MD 20854

**Cabin John**  
11325 Seven Locks Road  
Potomac, MD 20854

**Bethesda – Westwood II**  
5110 Ridgefield Road  
Bethesda, MD 20816

Dear Friend of East West Tae Kwon Do,

For over 30 years, East West Tae Kwon Do has proudly helped children and adults in the Potomac, Bethesda, and Rockville communities instill strength, discipline, and confidence in their everyday lives. As one of the few studios in Montgomery County that teaches and competes in Olympic style Tae Kwon Do, each year we send students to the Maryland State and USA National Championships. These tournaments have proven to be invaluable experiences for our athletes in their development as athletes and as confident individuals. We are proud to say that to date, we have trained over 200 Maryland State Champions and 16 USA National Champions.

This year, we will be sending 14 students (ages 7-18) and 2 coaches to the 2015 USA Tae Kwon Do National Championships in Richmond, VA from July 3 – 10. This is a huge honor for our students, our studio, and our community. However, to pay for the cost of specialized electronic training equipment, coaching staff, travel costs and lodging for our competitors, we need your help.

If you or your company would like to support our young competitors, we are offering local businesses an opportunity to publicly show support for our team opportunity while promoting their businesses in the community.

The 2016-2017 sponsorship levels are the following: [from June 2016 – June 2017]

**Platinum:** \$1000 *Official Sponsor*

Large Corporate logos placed on the following:

- Dedicated Competition Team banner visible to Cabin John Mall atrium (3 months)
- OR** Two Studio Vans and Bus (3 mos.) (max. size 18"x24")
- All East West TKD emails
- Afterschool program advertisements
- East West TKD website and Facebook pages
- Studio promotional material

**Silver:** \$250

Corporate Mention and Thank You on:

- East West TKD website, Facebook page, and electronic banner at Cabin John Mall during class hours for 1 month.
- Studio promotional material (postcards/brochures)

**Gold:** \$500 *Participating Sponsor*

Small Corporate logos placed on the following:

- Competition Team banner visible to Cabin John Mall atrium (1 month)
- Afterschool program advertisements
- East West TKD website and Facebook pages
- Studio promotional material

**Bronze:** \$100\*

- Public recognition and Thank You on East West TKD website and Facebook

*\*Individual sponsors are welcome*

If you are interested in becoming one of our sponsors or have any questions regarding these opportunities, please feel free to contact me directly at [eastwesttkd@verizon.net](mailto:eastwesttkd@verizon.net).

Thank you for your time and consideration.

Sincerely,

Master Parshotam Sharma  
(301) 869-7072  
[eastwesttkd@verizon.net](mailto:eastwesttkd@verizon.net)



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## 2016-2017 Sponsorship Form

Sponsorship Levels: [Please see sponsorship letter for descriptions]

- Platinum:** \$1000 *Major Sponsor*
  - Gold:** \$500 *Participating Sponsor*
  - Silver:** \$250
  - Bronze:** \$100
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- My donation is enclosed. Please make checks payable to: East West Tae Kwon Do
- Please bill me

Name on Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

- I wish to donate a different amount: \_\_\_\_\_

Company Name\*: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

\* Please forward a high resolution (300dpi) corporate logo to:  
Master Parshotam Sharma at [eastwesttkd@verizon.net](mailto:eastwesttkd@verizon.net).

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### Please Mail Sponsorship Form to:

East West Tae Kwon Do  
11325 Seven Locks Road  
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